

DYNAMICA

ABOUT US:

Dynamica is a worldwide export agency representing top quality international wine estates in more than 50 world wine markets. We operate with speed, through long distances, for achieving the right displacement and creating the best connections between our supplier and distributors.

POSITION: INTERNSHIP (marketing and sales)

DESCRIPTION

The offer is thought for determined and organized people with great communication skills who can develop creative ideas for wine marketing and look for deepening their wine knowledge and learning the dynamics of the world wine markets. Fluent spoken and written English is mandatory and preferably also a second language, besides a good knowhow of the operating system (Windows); support programs (Office) and social media. We look for somebody who can help with company's overall organization, customer care and with the identification and implementation of new potential sales leads.

MAIN ACTIVITIES

- Keeping communication with suppliers;
- customer care;
- developing wine marketing ideas for promoting products among clients;
- using Mailchimp newsletter;
- posting on Social Media;
- updating company's website;
- implementing Salesforce software by adding contacts (leads) and keeping customers' accounts up to date;
- providing support in organizational matters, such as trade fairs, events and customers' visits

CONTRACT

Contract details and compensation has to be defined after a colloquium based on experience and personal skills. This job offer is addressed to people of any sex, age and nationality.